

Bachelor of Science in Business Administration

University Core Requirements	37 Credit Hours
Business Core Requirements	51 Credit Hours
Major Requirements	15 Credit Hours
Allied Requirements	3 Credit Hours
Electives	14 Credit Hours
Total	120 Credit Hours

University Core Requirements (Total Credits: 37)					
Course	Course Name	Credits	Pre-requisites	Term	
LUC 101	College Connections	3	N/A	Fall/Spring	
BUS 206*	Personal Finance	1		Fall/Spring	
ENG 101	Composition I	3	ENG 098 or placement test	Fall/Spring	
ENG 352*	Professional Writing	3	ENG 101	Fall/Spring	
MTH 212*	Statistics	3	MTH 098 or placement test	Fall/Spring	
Ethics	BUS 430*	-	-	Fall/Spring	
History	Any as listed	3	-	Fall/Spring	
Literature	Any as listed	3	-	Fall/Spring	
Philosophy	Any as listed	3	-	Fall/Spring	
Theology	Any as listed (1st and 2nd)	6	-	Fall/Spring	
Fine Arts	Any as listed	3	-	Fall/Spring	
Natural Science	Any as listed	3	-	Fall/Spring	
Social Science	BUS 254* or BUS 255*	-	BUS 101 C or Higher	Fall/Spring	
Enduring Questions	Any ENQ	3	-	Fall/Spring	
Capstone in Major*	Business Policy	-	-	Fall/Spring	

*Fulfills Core and Major requirement.
**Students must accumulate 20 Service Learning hours.
The terms that courses are offered are subject to change.

Business Core Requirements (Total Credits: 51)					
Course	Course Name	Credits	Pre-requisites	Term	
BUS 101	Business Principles	3	-	Fall/Spring	
CMP 111	Communication and Applications	3	-	Fall/Spring	
CMP 211	Spreadsheet & Data Applications	3	CMP 111	Fall/Spring	
BUS 201	Accounting I	3	BUS 101 C or higher	Fall/Spring	
BUS 202	Accounting II	3	BUS 201	Fall/Spring	
BUS 203	Management Concepts	3	BUS 101 C or higher	Fall/Spring	
BUS 204	Marketing Concepts	3	BUS101 C or higher	Fall/Spring	
BUS 235	Business Communications	3	ENG 101	Fall/Spring	
BUS 254	Macroeconomics	3	BUS 101 C or higher	Fall/Spring	
BUS 255	Microeconomics	3	BUS 101 C or higher and MTH 111/122 C or higher OR ACT 26+	Fall/Spring	
BUS 304	Corporate Finance	3	BUS 202 and MTH 212 C or higher	Fall/Spring	
BUS 320	International Business	3	BUS 101 C or higher	Fall/Spring	
BUS 327	Business Etiquette	3	BUS 235 C or higher	Spring	
BUS 330	Legal Environment of Business	3	BUS 101 C or higher (Jr. or Sr. level)	Fall/Spring	
BUS 340	Business Internship	3	BUS 101 and Approval	Fall/Spring	

BUS 430	Business Ethics	3	-	Fall/Spring
BUS 490	Capstone: Business Policy	3	Completion of business core-last semester	Fall/Spring

Allied Requirement (Total credits: 3)					
MTH 111	MTH 111 Fundamental Concepts of Math II	3	ACT score of 26 or higher	Fall/Spring	
or	or		or		
MTH 122	MTH 122 College Algebra		SAT score of 620 or higher		

Business Administration Major Requirements (Total Credits: 15)					
Course	Course Name	Credits	Term		
ACC 302	Managerial Accounting	3	BUS 202 with C or higher	Fall/Spring	
MKT 335	Marketing Management	3	BUS 203 & BUS 204 with C or higher	Fall/Spring	
BUS 413	Org. Behavior and Development	3	BUS 203 with C or higher	Fall/Spring	
	Bus. Administration Elective	3			
	Bus. Administration Elective	3			

General Electives (Total Credits: 14)

Minor Options for Business Administration Majors					
Minor in Sports Management					
Course	Course Name	Credits	Pre-Requisites	Term	
SPT 200	Intro to Sports Management	3	BUS 101 C or higher	Spring	
SPT 300	Legal and Ethical Issues in Sports	3	SPT 200 C or higher	Spring	
SPT 301	Leadership in Sports	3	SPT 200 C or higher	Fall	

Minor in Marketing				
Course Course Name Credits Pre-requisites Ter				Term
MKT 314	Marketing Research	3	BUS 204 C & MTH 212 (Cor higher)	Spring
MKT 315	Consumer Behavior	3	BUS 204 C or Higher	
MKT 335	Marketing Management	3	BUS 203 and 204 C or higher	Fall/Spring
Requires a total of 3 credits of MKT Electives to be completed (MKT 447 Recommended)				

To successfully complete any business minor, students must:

- Earn a minimum grade of C (2.0) in all business minor courses.
- Fulfill the selected minor course requirements listed below.
- Possess a minimum 2.5 G.P.A. for all business (ACC, BUS, CMP, HRM, MKT, SPT) courses within the business minor.
- Transfer students must complete a minimum of 9 semester hours in residency at Lourdes University.