

Washtenaw - Retail Management (APRM) to Lourdes Marketing (BS)

Apply your first two years at Washtenaw to your Bachelor's degree at Lourdes!



Your Required Washtenaw Coursework →

Turns into LU Credit Hours

WASHTENAW COURSEWORK

LOURDES UNIVERSITY CREDIT HOURS

WASHTENAW – 1ST SEMESTER

Course	Description
BMG 205	Creating the Customer Experience
BMG 206	Retail Principles and Practices
ENG 111	Composition I
Restricted Elective 1 (BMG 160 Principles of Sales)	
Social and Behavioral Science I (ECO 211 Principles or Economics I)	

LOURDES – 5TH SEMESTER

Course	Description
CMP 111	Communication and Search Applications
BUS 101	Business Principals
BUS 201	Accounting I
MKT 314	Marketing Research
ENG 102	Composition II
MTH 111	Fundamental Concepts of Math II

WASHTENAW – 2ND SEMESTER

Course	Description
BMG 228	Purchasing and Inventory Control
Natural Sciences	
MTH 160	Basic Statistics
COM 101 or COM 102	
Restricted Elective 2 (BMG 207 Business Communication)	

LOURDES – 6TH SEMESTER

Course	Description
COM 211	Spreadsheets
BUS 202	Accounting II
BUS 320	International Business
MKT 315	Consumer Behavior
History Course	
ENG 352 Professional Writing	

WASHTENAW – 3RD SEMESTER

Course	Description
BMG 273	Managing Operations
BMG 275	Business and Supply Chain Analytics
Social and Behavioral Science (ECO 222 Principles of Economics II)	
Restricted Elective 3 (BMG 250 Principles of Marketing)	
Arts and Humanities (PHL Course)	

LOURDES – 7TH SEMESTER

Course	Description
BUS 330	Legal Environment of Business
MKT 335	Marketing Management
BUS 340	Business Internship
Literature Course	
Theology Course	

WASHTENAW – 4TH SEMESTER

Course	Description
BMG 230	Management Skills
Natural Science with Lab	
Arts and Humanities (ART or MUS Course)	
Restricted Elective (BMG 155 Business on the Intranet)	
BMG 295	Supply Chain Field Studies

LOURDES – 8TH SEMESTER

Course	Description
BUS 430	Business Ethics
BUS 490	Business Policy
Theology Course	
BUS 304	Corporate Finance
Enduring Question Course	

This 2 + 2 Pathway is based on the 2018-2019 Lourdes University Catalog. Students entering Lourdes University under a different catalog may be subject to changes in program requirements.

**For more information please contact the Office of Admissions
419-885-5291 • 800-878-3210, ext. 5291**