

INTEGRATED BUSINESS (BS)

Integrated Business Major Requirements

BUSINESS CORE REQUIREMENTS

BUS 101	Business Principles
CMP 111	Communication & Search Applications
CMP 211	Spreadsheet & Database Applications
BUS 201	Accounting I
BUS 202	Accounting II
BUS 203	Management Concepts
BUS 204	Marketing Concepts
BUS 235	Business Communications
BUS 254	Macroeconomics
BUS 255	Microeconomics
BUS 304	Corporate Finance
BUS 320	International Business
BUS 327	Business Etiquette Proficiencies
BUS 330	Legal Environment of Business
BUS 340	Business Internship
BUS 430	Business Ethics
BUS 490	Capstone: Business Policy

Allied Requirements

MTH 111	Fundamental Concepts of Math II OR
MTH 122	College Algebra OR ACT score of 26 of higher or SAT score of 620 or higher
ENG 352	Professional Writing

Integrated Business Requirements

Select any combination of business courses not in the required business core to fulfill the 24 semester hour major requirement

JOBS

Administrative Services Manager
Human Resource Manager
Advertising, Promotions & Marketing Managers
Market Research Analysts
Medical and Health Services Managers
Agents & Business Managers of Athletes, Performers and Artists

JOB OUTLOOK

Administrative Services Manager

348,000 employed in US
7% projected job growth (2021-2031)
\$99,290 median annual salary

Human Resource Manager

174,200 employed in US
7% projected growth in jobs (2021-2031)
\$126,230 median annual salary

Advertising, Promotions & Marketing Managers

347,000 employed in the US
10% projected job growth (2021-2031)
\$133,380 median annual salary

Market Research Analysts

792,500 employed in US
19% projected growth in jobs (2021-2031)
\$63,920 median annual salary

Medical & Health Services Managers

480,700 employed in the US
28% expected job growth (2021-2031)
\$101,340 median annual salary

Agents & Business Managers of Athletes, Performers & Artists

22,600 employed in US
14% projected job growth (2021-2031)
\$78,410 median annual salary