



Public Disclosure of Student Achievement

Institution Name: Lourdes University

Business Unit(s) included in this report: College of Business and Leadership

Academic Period Covered: 2022-2023

Date Report Posted: 10/17/23

PROGRAM	MEASURE	TARGET	RESULT
B.S. Accounting Major	Fall 2022 to Fall 2023 Retention Rates	72%	84.61%
B.S. Business Administration Major	Fall 2022 to Fall 2023 Retention Rates	72%	86.79%
B.S. Health Care Administration Major	Fall 2022 to Fall 2023 Retention Rates	72%	100.00%
B. S. Human Resource Management Major	Fall 2022 to Fall 2023 Retention Rates	72%	100.00%
B.S. Integrated Business Major	Fall 2022 to Fall 2023 Retention Rates	72%	100.00%
B.S. Marketing Major	Fall 2022 to Fall 2023 Retention Rates	72%	83.33%
B.S. Sport Management Major	Fall 2022 to Fall 2023 Retention Rates	72%	84.61%
Master of Business Administration	Fall 2022 to Fall 2023 Retention Rates	72%	90.9%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate Report	Retention calculated year to year (graduated students excluded) By taking the number of all student enrolled in the program in fall 2022, and dividing it into the number of students who returned in the same program in Fall 2023. Target is the University goal for first year retention rates in the strategic plan.