

MBA Program

Master of Business Administration
College of Business and Leadership



The MBA Program at Lourdes University

With a rich history dating back to its inception in 2011, the MBA program is housed in the IACBE-accredited College of Business and Leadership at Lourdes University and has successfully prepared more than 200 leaders.

- ▶ Gain practical business skills for today's dynamic workplace.
- ▶ Flexible learning through online courses.
- ▶ Complete your master's in just 30 credit hours.
- ▶ Boost your career with a 20% earnings increase.

- ▶ No GRE or GMAT requirements
- ▶ Fall and Spring admissions available

GET MORE
INFORMATION ON
MBA



TAKE THE NEXT STEP

CONTACT THE OFFICE OF GRADUATE ADMISSIONS
419-517-8908 • gradadmit@lourdes.edu
www.lourdes.edu

Why Choose the MBA Program at Lourdes?

NO BUSINESS DEGREE? NO PROBLEM

Applicants who do not have a business bachelor's degree can be admitted into our MBA Program and enroll in a short remedial program that covers core concepts in business. Relevant business experience may be applied to reduce or eliminate the remedial program requirements. Contact the Director of Graduate Programs for a quick assessment of your need for remedial courses.

Program requirements include the following seven pioneering core courses in business administration, plus three concentration courses:

CORE COURSES:

- MBA675 Financial and Managerial Accounting
- MBA676 Global Business Perspectives
- MBA677 Corporate Finance
- MBA678 Dynamic Marketing Strategy
- MBA679 Operations Management
- MBA680 Business Analytics
- MBA681 MBA Capstone: Strategic Development

CONCENTRATION COURSES:

- MBA683 Leadership Theory
- MBA684 Diversity and Leadership
- MBA685 Ethics in Business

FLEXIBILITY FOR BUSY PROFESSIONALS

We understand that pursuing higher education while managing your career and personal commitments can be challenging. That's why the MBA program at Lourdes University offers a flexible online learning format. Additionally, if a cohort of employees at a Toledo area business commit to the MBA program, we can offer customizable courses on-site; a very convenient option to meet the needs of the employer and prepare local leaders to champion positive change in our communities. This adaptability makes it an excellent opportunity for working professionals looking to enhance their leadership skills without disrupting their current commitments.

STREAMLINED PATH TO SUCCESS

Our 30-credit-hour program offers a streamlined path to a master's degree, compared to the traditional 36-credit hour programs offered elsewhere. This means you can achieve your educational goals more efficiently while maintaining your professional responsibilities. With careful planning and the availability of summer courses, the program requirements can be completed in less than 18 months.

ELEVATE YOUR CAREER

Investing in yourself is a proven strategy for career advancement. According to Indeed.com, individuals with a master's degree can expect an approximate 20% increase in earnings compared to those with only a bachelor's degree. The MBA program in the IACBE-accredited College of Business and Leadership at Lourdes University is ideal for employees within larger organizations who aspire to ascend to management or leadership roles. Both of our graduate programs (MOL and MBA) are geared toward working professionals who wish to propel their careers forward or explore new professional paths.

ADVANTAGE PROGRAM AND ACCREDITATION

Members of the Lourdes Advantage Program enjoy a 15% discount on employee tuition, making this program even more accessible to those seeking career advancement. Additionally, the program is accredited by the International Accreditation Council for Business Education (IACBE), ensuring that it continues to meet the highest educational standards.

Professor Brown holds a master's degree in Organizational Development and is a Certified Professional in Talent Development through ATD. She also served for over 7 years in the Army National Guard. Her approach to problems and opportunities involves optimizing the effectiveness of people.

With over 20 years of experience in organizational development and leadership, Professor Brown is passionate about providing students and faculty the tools to be their best selves. Her positive attitude and dynamic teaching style create an engaging learning environment that inspires growth and innovation.

She is a driven team player and project manager with a strong commitment to fostering success in others and she can't wait to support your educational journey!



Rhonda Brown, MOD, CPTD
Director of Graduate Programs



The Lourdes University Master of Business Administration degree program is accredited through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA.



LOURDES
UNIVERSITY