

Sports Management

Bachelor of Science Degree

College of Business & Leadership



LOURDES
UNIVERSITY



The Sports Management Program at Lourdes University

A thriving industry, sports management affords graduates the opportunity to pursue their career goals and fulfill their passion for athletics.

WHAT YOU WILL GAIN FROM THIS PROGRAM:

- ▶ Valuable knowledge and hands-on experience in marketing, leadership, human resources, and sport administrations.
- ▶ In-depth insight of sports management at the college, professional, and Olympic levels.
- ▶ A sports management internship.

GET MORE
INFORMATION ON
**SPORTS
MANAGEMENT**



TAKE THE NEXT STEP

CONTACT THE OFFICE OF ADMISSIONS
419-885-5291 • luadmits@lourdes.edu
www.lourdes.edu/COBAL

Why Choose the Sports Management Program at Lourdes?

Internship Opportunities

Lourdes Sports Management majors gain hands-on experience at local agencies and beyond:

- o Buffalo Sabres
- o Detroit Pistons
- o Tampa Bay Lightning
- o Cleveland Cavaliers
- o Michigan State University
- o Houston Astros
- o USA Hockey
- o Chicago Blackhawks
- o Notre Dame University
- o University of Alabama
- o Pittsburgh Pirates
- o Bowling Green State University
- o Toledo Walleye & Mud Hens
- o Washington Commanders

Why Cobal?

We are among the 10% of business schools worldwide that are accredited through the International Accreditation Council for Business Education (IACBE), a CHEA (Council for Higher Education Accreditation) recognized accreditor. Employers recognize IACBE-accredited institutions as providers of high-quality business education.

Our top-performing students are inducted into Sigma Beta Delta, an International Honor Society that recognizes academic and personal achievements among business majors.

3 out of 5 graduates get a job or get admitted into a graduate program before graduation.

DEPARTMENT LEADERSHIP

- Worked in college athletics for over 11 years, advising athletes, coaching ice hockey, and increasing retention rates.
- Won Bronze Medal in 2017 with the USA Women's hockey team in the World University Games in Almaty, Kazakhstan
- Assistant League Commissioner of the ACHA D2 Central Collegiate Women's Hockey Association
- Professional affiliations include USA Hockey Association & North American Society for Sports Management
- Education: Bachelor of Science in Sports Management from Rutgers University. Master of Management in Sports Management from Wilmington University.
- Areas of Expertise: Leadership, College Athletics, Coaching, Marketing



Brett Berger, MSM
Chair of Sports Management
Assistant Professor

JOB OUTLOOK

- Salaries for Sports Management majors depend on education, job title, duties and location of employment.

Coaches and Scouts

- 244,300 employed in US
- 20% projected job growth (2021- 2031)
- \$38,970 median annual salary

Agents & Business Managers of Athletes

- 22,600 employed in US
- 14% projected job growth (2021- 2031) \$78,410 median annual salary

Administrative Services & Development Managers

- 348,100 employed in US
- 7% projected job growth (2021- 2031)
- \$99,290 median annual salary

Training & Development Managers

- 38,100 employed in US
- 7% projected job growth (2021- 2031)
- \$120,130 median annual salary

Stats are provided by US Bureau of Labor Statistics