

Business Administration

Bachelor of Science Degree

College of Business and Leadership



LOURDES
UNIVERSITY



The Business Administration Program at Lourdes University

A Bachelor of Science in Business Administration is a valuable degree that prepares graduates for success in various career fields, including for-profit, non-profit, and government sectors. It equips them with essential skills in management, data analysis, communication, and decision-making, enabling them to pursue a variety of positions. The Lourdes Business Administration program offers a comprehensive curriculum covering core business disciplines, making it ideal for aspiring entrepreneurs. Additionally, it provides a strong foundation for students planning to pursue an MBA.

GET MORE
INFORMATION ON
**BUSINESS
ADMINISTRATION**



TAKE THE NEXT STEP

CONTACT THE OFFICE OF ADMISSIONS
419-885-5291 • luadmits@lourdes.edu
www.lourdes.edu/COBAL

Why Choose the Business Administration Program at Lourdes University?

Internship Opportunities

Lourdes Business Administration majors gain hands-on experience at local agencies and beyond:

- The Andersons
- Arizona Fish and Game
- Libbey-Owens
- Dana Corp.
- State Farm
- Detroit Energy
- The Toledo Blade
- Ford
- Rosary Care Center

Why Cobal?

We are among the 10% of business schools worldwide that are accredited through the International Accreditation Council for Business Education (IACBE), a CHEA (Council for Higher Education Accreditation) recognized accreditor. Employers recognize IACBE-accredited institutions as providers of high-quality business education.

Our top-performing students are inducted into Sigma Beta Delta, an International Honor Society that recognizes academic and personal achievements among business majors.

3 out of 5 graduates get a job or get admitted into a graduate program before graduation.

DEPARTMENT LEADERSHIP

- Bachelor of Education from Lourdes University, MBA from Bowling Green State University
- Current board member for local nonprofit organizations, most recently acting as Youth Leadership Director.
- Multiple management roles ranging from large-scale Fortune 500 to small startups with focuses in production, operations, sales, and distribution at the international level.
- Areas of expertise are Management and Leadership.



Casey Dunkle-Czubek, MBA
Chair of Business
Assistant Professor of Business

OPPORTUNITIES

- Training and Development Manager
- Sales Manager
- Business Analyst
- Executive Leader
- Project Manager
- Investment Banker
- Human Resource
- Manager Operations
- Manager
- Entrepreneurship

JOB OUTLOOK

- Salaries for Business Administration majors depend on education, job title, duties, and location of employment.

Training and Development Manager

- 41,300 employed in the US as of 2022
- 6% growth in jobs vacancies (faster than average)
- \$125,040 median average salary in 2023

Sales Manager

- 554,700 employed in the US as of 2022
- 4% growth in jobs vacancies (as fast as average)
- \$135,160 median average salary in 2023

Above stats provided by US Bureau of Labor Statistics