



Bachelor of Science in Business Analytics

University Core Requirements	37 Credit Hours
Business Core Requirements	51 Credit Hours
Major Requirements	21 Credit Hours
Allied Requirements	3 Credit Hours
Electives	8 Credit Hours
Total	120 Credit Hours

University Core Requirements (Total Credits: 37)				
Course	Course Name	Credits	Pre-requisites	Term
LUC 101	College Connections	3	N/A	Fall/Spring
BUS 206*	Personal Finance	1		Fall/Spring
ENG 101	Composition I	3	ENG 098 or placement test	Fall/Spring
ENG 352*	Professional Writing	3	ENG 101	Fall/Spring
MTH 212*	Statistics	3	MTH 098 or placement test	Fall/Spring
Ethics	BUS 430*	-	-	Fall/Spring
History	Any as listed	3	-	Fall/Spring
Literature	Any as listed	3	-	Fall/Spring
Philosophy	Any as listed	3	-	Fall/Spring
Theology	Any as listed (1st and 2nd)	6	-	Fall/Spring
Fine Arts	Any as listed	3	-	Fall/Spring
Natural Science	Any as listed	3	-	Fall/Spring
Social Science	BUS 254* or BUS 255*	-	BUS 101 C or Higher	Fall/Spring
Enduring Questions	Any ENQ	3	-	Fall/Spring
Capstone in Major*	Business Policy	-	-	Fall/Spring

*Fulfills Core and Major requirement.

**Students must accumulate 20 Service Learning hours.

Business Core Requirements (Total Credits: 51)				
Course	Course Name	Credits	Pre-requisites	Term
BUS 101	Business Principles	3	-	Fall/Spring
CMP 111	Communication and Applications	3	-	Fall/Spring
CMP 211	Spreadsheet & Data Applications	3	CMP 111	Fall/Spring
BUS 201	Accounting I	3	BUS 101 C or higher	Fall/Spring
BUS 202	Accounting II	3	BUS 201	Fall/Spring
BUS 203	Management Concepts	3	BUS 101 C or higher	Fall/Spring
BUS 204	Marketing Concepts	3	BUS101 C or higher	Fall/Spring
BUS 235	Business Communications	3	ENG 101	Fall/Spring
BUS 254	Macroeconomics	3	BUS 101 C or higher	Fall/Spring
BUS 255	Microeconomics	3	BUS 101 C or higher and MTH 111/122 C or higher OR ACT 26+	Fall/Spring
BUS 304	Corporate Finance	3	BUS 202 and MTH 212 C or higher	Fall/Spring
BUS 320	International Business	3	BUS 101 C or higher	Fall/Spring
BUS 327	Business Etiquette	3	BUS 235 C or higher	Spring
BUS 330	Legal Environment of Business	3	BUS 101 C or higher (Jr. or Sr. level)	Fall/Spring
BUS 340	Business Internship	3	BUS 101 and Approval	Fall/Spring
BUS 430	Business Ethics	3	-	Fall/Spring
BUS 490	Capstone: Business Policy	3	Completion of business core-last semester	Fall/Spring

Allied Requirement (Total Credits: 3)

MTH 111 or MTH 122	MTH 111 Fundamental Concepts of Math II or MTH 122 College Algebra	3	ACT score of 26 or higher or SAT score of 620 or higher	Fall/Spring
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Business Analytics Major Requirements (Total Credits: 21)

Course	Course Name	Credits	Pre-Requisites	Term
DAM 100	Foundations Data Analytics I	3	-	Fall/Spring
DAM 101	Foundations Data Analytics II	3	DAM 100	Fall/Spring
BAM 200	Career Navigation and Exploration	3	Any business course or advisor approval	Fall/Spring
BAM 301	Business Analytics I	3	DAM 100, DAM 101, BAM 200	Fall
BAM 302	Business Analytics II	3	DAM 100, DAM 101, BAM 301	Spring
BAM 490	Practicum	3	DAM100, DAM101, BAM 301, BAM 302	Spring
MTH 130	Elementary Analysis (Lourdes)	3	MTH 120, MTH 122, or placement test	Spring

General Electives (Total Credits: 8)

8 credit hours in any courses to complete 120 credit hours.

Minor Options for Business Analytics Majors
Minor in Sports Management

Please see your Advisor for your individual plan.

Minor in Marketing

Please see your Advisor for your individual plan.

To successfully complete any business minor, students must:

- Earn a minimum grade of C (2.0) in all business minor courses.
- Fulfill the selected minor course requirements listed below.
- Possess a minimum 2.5 G.P.A. for all business (ACC, BUS, CMP, HRM, MKT, SPT) courses within the business minor.
- Transfer students must complete a minimum of 9 semester hours in residency at Lourdes University.

The terms that courses are offered are subject to change. Always consult with your Academic Advisor.