

Lourdes University

Bachelor of Science in Business Analytics

Required Curriculum Summary:

Lourdes Core	34
Business Core	51
Major Requirements	24
Electives	To equal 120 CH
	120

Core

LUC 101	College Connections	3
BUS 206*	Personal Finance (for LUC 102)	1
ENG 101	Composition I	3
English 352*	Professional Writing	3
Math (110 or higher)	MTH 212*	-
Ethics	BUS 430*	-
History	Any as listed	3
Literature	Any as listed	3
Philosophy	Any as listed	3
Theology	Any as listed (1 st and 2 nd)	6
Fine Arts	Any as listed	3
Natural Science	Any as listed	3
Social Science	BUS 254* or BUS 255*	-
Enduring Questions	Any ENQ	3
Capstone in Major*	Business Policy	-
Service Learning = 20 hours		

*fulfills Core and Major or Elective Requirement

+ fulfills Core and Allied Requirement

Business Core Requirements

BUS 101	Business Principles	3
CMP 111	Communication and Spreadsheet Applications	3
CMP 211	Spreadsheet and Data Applications	3
BUS 201	Accounting I	3
BUS 202	Accounting II	3
BUS 203	Management Concepts	3
BUS 204	Marketing Concepts	3
BUS 235	Business Communications	3
BUS 254	Macroeconomics	3
BUS 255	Microeconomics	3
BUS 304	Corporate Finance	3
BUS 320	International Business	3

BUS 327	Business Etiquette Proficiencies	3
BUS 330	Legal Environment of Business	3
BUS 340	Business Internship	3
BUS 430	Business Ethics	3
BUS 490	Capstone: Business Policy	3

Major Requirements

DAM 100	Foundations of Data Analytics I	3
DAM 101	Foundations of Data Analytics II	3
BAM 301	Business Analytics I	3
BAM 302	Business Analytics II	3
BAM 490	Practicum	3
BAM 200	How to Get a Job in Business Analytics	3
MTH 212	Statistics*	3
MTH 130	Elementary Analysis	3

*fulfills Core and Major or Elective Requirement

Suggested Electives

AIL 100	AI for Everyone	3
CSC 101	Programming for Everyone I	3
CSC 201	Programming for Everyone II	3
CSJ 304	Multicultural Diversity	3
ENG 354	Technology and Culture	3
PHL 102	Intro to Critical Thinking	3
MTH 135	Analytical Geometry and Calculus I	4