# **Associate of Science: Pre-Business Administration Transfer to Bachelor of Science, Marketing Major**

Apply your first two years at Northwest State to your Bachelor's degree at Lourdes!





# 2 + 2 PATHWAY

## NSCC – 1<sup>ST</sup> SEMESTER

Course	Description	Course	Descriptio
ACC 111	Financial Accounting	BUS 101	Business Pr
ECO 212	Microeconomics	BUS 235	Business Co
ENG 111	Composition I	CMP 211	Spreadshee
MGT 110	Management Humanities Elective	MKT 150	Professiona Theology C

## NSCC − 2<sup>ND</sup> SEMESTER

Course	Description	Co
ACC 112	Managerial Accounting	BU
CIS 114	Microsoft Applications	BU
ENG 112	Composition II	BU
MKT 110	Marketing	Mł
PHI Course	(Humanities Elective)	Mł

## NSCC – 3<sup>RD</sup> SEMESTER

Course	Description
MTH 109	College Algebra
SSC 210	Cultural Diversity
HUM 221 or HL	JM 230
	Natural Science Elective
HIS Course	(Social Behavioral Science Elective)

## NSCC – 4<sup>™</sup> SEMESTER

Course	Description	Course	Description
ECO 211	Macroeconomics	BUS 304	Corporate Finance
STA 222	Business Statistics	BUS 490	<b>Business Policy</b>
	Humanities Elective		Marketing Elective
	Literature Elective		Marketing Elective
	Natural Science Elective		Enduring Question

This 2 + 2 Pathway is based on the 2018-2019 Lourdes University Catalog. Students entering Lourdes University under a different catalog may be subject to changes in program requirements.

#### For more information please contact the Office of Admissions 419-885-5291 · 800-878-3210, ext. 5291

## LOURDES – 5<sup>TH</sup> SEMESTER

Course	Description
BUS 101	Business Principles
BUS 235	Business Communications
CMP 211	Spreadsheets & Databases
MKT 150	Professional Selling
	Theology Course

## LOURDES – 6<sup>TH</sup> SEMESTER

Course	Description
BUS 320	International Business
BUS 330	Legal Environment of Business
BUS 340	Business Internship
MKT 314	Marketing Research
MKT 335	Marketing Management

## LOURDES – 7<sup>TH</sup> SEMESTER

Course	Description
BUS 430	Business Ethics
MKT 315	Consumer Behavior
	Marketing Elective
ENG 352	Professional Writing
	Theology Course

## LOURDES – 8<sup>TH</sup> SEMESTER

Course	Description	
BUS 304	Corporate Finance	
BUS 490	Business Policy	
	Marketing Elective	
	Marketing Elective	
	Enduring Questions Course	